

WEEK OF:

11/04 - 11/10

BI-MART

BI-MART Since 1955

Watch for more great savings in your mailbox starting November 11th, 2015

Check Your Member Number In-Store on Lucky Number Tuesday!

WIN & BUY!

Starts TUESDAY, October 26, 2015! Prices Effective Through November 10, 2015

80 LOCATIONS across the Northwest! See why over 3 Million membership families SAVE with us!

PARTY SIZE SALE \$1.99 Party Size 100% Everyday (up to \$4.99)

SALE \$9.99 After \$1 Savings Red Vines 3.5 lb Unicorn Tubs (Expires 11-Mon 10:59)

SKECHERS Special Buy! \$49.99 Women's All Skechers Men's and Women's Slip-On Sneakers (Weekends, Sizes 6-11 & Men's Sizes 6-13 Subject to stock in store)

SALE \$4.99 Ghirardelli Premium Chocolate Chips (Expires 11-Mon 9:29)

SALE \$9.99 After \$1 Savings Skippy 2 pk 40 oz Peanut Butter (Expires 11-Mon 10:59)

**NEWSPAPER**

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

Clackamas County commissioners press for answers as experts say an independent review is warranted.

News Create: The Oregonian/Portland

The shooting death of a man at the Clackamas County Jail should prompt the department to conduct an independent review, the circumstances leading to the death, then being reviewed on the commission and public safety.

Let's Get Cooking

Shop BI-Mart for great deals every day. Select Toastermaster appliances are just \$14.99 each!

BI-MART Check out great savings at biomart.com today!

**DIGITAL IMPRESSIONS**

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART BONUS ZONE

Shop now!

SALE \$39.99 After \$20 Saving Lifesmart 6 Element Infrared Heater

BI-MART Learn more!

EXTRA MEMBER DISCOUNT

50¢ Off Save more!

Enter to WIN **ONE of TEN**

\$100 BI-MART GIFT CARD

Learn more

OFFICIAL SPONSORS

P&G, NATURE'S TRUTH, PRESTO, Georgia-Pacific, Old Trapper

**WEBSITE TAKEOVERS**

BI-MART WIN \$100! LUCKY NUMBER TUESDAY

3/10

SALE \$39.99

BI-MART SAVE BIG!

TAKE A BITE OUT OF HUNGER

Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

2-WEEKS OF STOREWIDE SAVINGS!

As Advertised	As Advertised	As Advertised
<p>SALE 14.99</p> <p>POUNDER</p> <p><small>After \$1 Savings Wendy's Chicken 16 oz. Wendy's Everyday \$15.99</small></p>	<p>SALE 12.99</p> <p>Yuban</p> <p><small>After \$1 Savings Yuban Black Tea 16 oz. Yuban Everyday \$13.99</small></p>	<p>SALE 9.99</p> <p>SNOW</p> <p><small>After \$1 Savings Snow Lotion 16 oz. Snow Everyday \$10.99</small></p>

PRICES EFFECTIVE THROUGH NOVEMBER 10, 2023

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Member Number In-Store
on Lucky Number Tuesday!**

**WIN
&
BUY!**

**SCAN FOR
SAVINGS!**

CLICK HERE TO WATCH TV SPOTS