

WEEK OF:

06/03 - 06/09

BI-MART

BI-MART Since 1955

Membership Savings Book! Check Your Member Number on Lucky Number Tuesday! **WIN & BUY!**

SALE 16.99 ea Franzia 5 Liter Boxed Wine

SALE 4/\$5 Gatorade 28 oz Sports Drink

SALE 7.99 ea Mountain House Freeze-Dried Pouches

SALE 7.99 ea Weener 12 oz Mini Meat Sticks or 1/2 to Jerky

SALE 9.99 After \$2 Savings Superior Nut Trail Mix Jar

SALE 9.99 Kellogg's 40 ct Rice Krispies Treats



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

Possible fixes unveiled for public defense backlog

Backlash on bill limit

Happy Campers



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART

SALE 2/\$9

KETTIE BRAND POTATO CHIPS

SHARING SIZE JALAPEÑO

SHARING SIZE SEA SALT

SHOP SAVINGS

BI-MART SAVE NOW!

BONUS ZONE

64.99

After \$20 Savings

Save Now!

Last day to SAVE!

3 DAYS ONLY!

Cyber Deals * MUST BUY ONLINE

EFFECTIVE THROUGH JUNE 03, 2025

Order online and pick up at your local BI-MART store

BI-MART Shop now!



WEBSITE TAKEOVERS

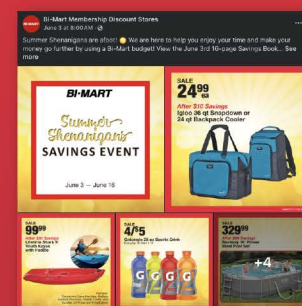
Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST




Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.




TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.


STOCK UP AND SAVE!


As Advertised	As Advertised	As Advertised
 SALE 4/\$5 <small>Garden of Eatin' 24 oz. Sandwich Bread</small>	 SALE 2/\$5 <small>Winn-Dixie 24 oz. Sandwich Bread</small>	 SALE 2/\$9 <small>Kettle Brand 11.25-12 oz. Chips</small>

PRICES EFFECTIVE THROUGH JUNE 16, 2023



Check Your Member Number!
Lucky Number Tuesday!





SCAN FOR SAVINGS!

CLICK HERE TO WATCH TV SPOTS