

WEEK OF:
04/08 - 04/14

BI-MART

your BI-MART
Membership Savings Book!
Starts Tuesday, March 25, 2025!
PRICES EFFECTIVE THROUGH APRIL 8, 2025

SAVE \$80
199⁹⁹
Nexgrill 4-Burner Gas Grill with 12,000 BTU Side Burner. Total 52,000 BTUs. 562 sq. in. of cooking surface, assembly required. Everyday BI-MART 279.99

SAVE \$50
229⁹⁹
NorWest Outdoor 11' x 11' Gazebo with Awning. Everyday BI-MART 279.99

To learn more about Lucky Number Tuesday try "Win Tuesday" Go to www.BI-Mart.com

Scan Code & ENTER TO WIN ONE OF TEN BI-MART \$100 Gift Certificates

APRIL 14th! ONE BONUS WEEK!

1808 Broad Street
2.99

Securama
Chest Freezer

Triscuits FAMILY SIZE

Jif Peanut Butter



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

OREGON LEGISLATURE
Bill would mandate DNA swab upon felony arrest

Oregon would take more than 30 other states that take swabs before conviction.

ABSTRACT: The Oregon Legislature has passed a bill that would require law enforcement to take a DNA swab from a person arrested on a felony charge before conviction. The bill, which is currently in committee, would require a DNA swab to be taken from a person arrested on a felony charge before conviction. The bill would also require a DNA swab to be taken from a person arrested on a felony charge before conviction. The bill would also require a DNA swab to be taken from a person arrested on a felony charge before conviction.

APRIL 02 09:40AM BY: CARRIE CO. LAM C. OREGONIAN STAFF WRITER
PHOTO: JAMES HARRIS/OREGONIAN



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART

WIN or BUY!
on Lucky Number Tuesday!

View 4/08 prizes

Last day to SAVE!

3 DAYS ONLY!

Cyber Deals **X**
MUST BUY ONLINE

EFFECTIVE THROUGH APRIL 8, 2025
Order online and pick up at your local BI-Mart store

BI-MART Shop now!

BI-MART

SHOP Igloo!



WEBSITE TAKEOVERS

Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers

BI-MART WIN-BUY! on Lucky Number Tuesday!

Be Easter ready... for less!

Trade Review Post of 2025

BI-MART Happy savings!

SAVE BIG!

Shop at the Royal's Wildflower locations today!

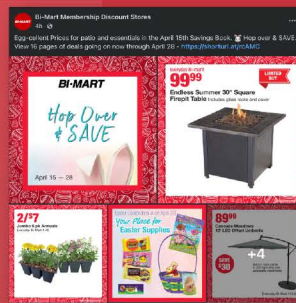
USU Oregon State

ONE OF TEN BI-MART \$100 Gift Certificates



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



[CLICK HERE TO WATCH TV SPOTS](#)