

WEEK OF:
04/01 - 04/07

BI-MART

your BI-MART
Membership Savings Book!
Starts Tuesday, March 25, 2025!
PRICES EFFECTIVE THROUGH APRIL 7, 2025

SAVE \$80
Nexgrill 4-Burner Gas Grill with 12,000 BTU Side Burner. Total 52,000 BTUs. 562 sq. in. of cooking surface. Assembly required. Everyday BI-MART 229.99

SAVE \$50
NorWest Outdoor 11' x 11' Gazebo with Awning. Everyday BI-MART 279.99

To learn more about Lucky Number Tuesday, visit www.BI-Mart.com

Scan Code & ENTER TO WIN ONE OF TEN BI-MART \$100 GIFT CARDS

1808
1808
1808

Securix
Triscuits FAMILY SIZE
Jif
Chickadee



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

OREGON LEGISLATURE
Father says change to civil commitment laws badly needed

Matthew Padgett was attacked by his own, who was in a mental health crisis but couldn't find help.

Booker breaks record
New Albany Representative Ken Cuccinelli and the House have set a new record for the number of members present that lasted all night and into Tuesday evening, A.E.

Win a BI-Mart Gift Card!
We're giving away ten \$100 BI-Mart gift cards to our Newsletter subscribers.

BI-MART \$100 GIFT CARD



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
WIN or BUY!
on Lucky Number Tuesday!
View 4/01 prizes

Enter to WIN ONE of TEN BI-MART GIFT CARD \$100
Learn more

NATURE'S TRUTH REDVINES Georgia-Pacific 3M Filtrete P&G

BI-MART
SHOP Igloo!



WEBSITE TAKEOVERS

Be Easter ready... for less!
WIN-BUY! on Lucky Number Tuesday!

Start your morning off with SAVINGS!
Start your morning off with SAVINGS!

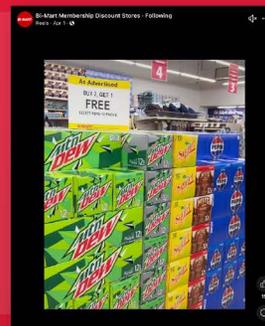
Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

STOCK UP ON HOUSEHOLD ESSENTIALS!

Buy 2 - Get 1 FREE! 7.99 plus Selected Pampal Brand 12 pk.

\$1 Off Bull Dog Regular & Wide Mouth Pint Canning Jars (Original Colors) 12/24 & 24/24

11.99 0.00 Angel Soft 16 Roll Bath Tissue (Original Colors) 16/24 & 24/24

PRICES EFFECTIVE THROUGH APRIL 14, 2023

BI-MART Scan Code & enter to win **ONE of TEN** BI-MART SET FOR \$100

SCAN TO ENTER!

[CLICK HERE TO WATCH TV SPOTS](#)