

WEEK OF:
10/16 - 10/22

BI-MART



NEWSPAPER



Highly visible front page positioning
in the Oregonian/Portland
(Wednesday, Friday & Sunday).

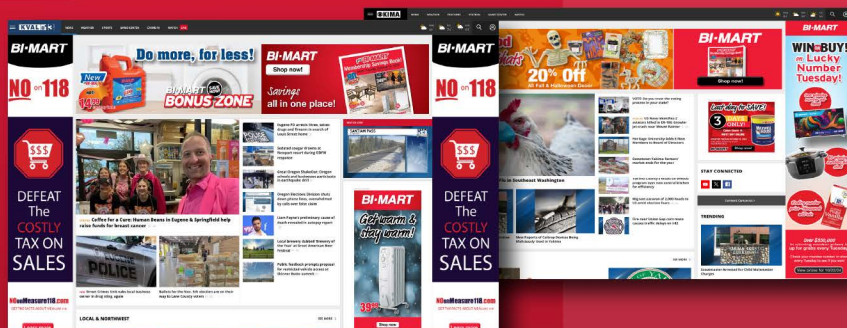


DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes
across the three state NW marketplace.



WEBSITE TAKEOVERS



Delivering 1,000,000+ impressions
each day thru 10 major media partner
website takeovers in Portland,
Spokane, Boise, Central Oregon,
Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

After \$10 Savings

Avanti 7 cu ft
Full-filled Radiant Heater
Everyday Bi-Mart 49.99
with the Bi-Mart card

219.99

Avanti 7 cu ft
Chest Freezer
Everyday Bi-Mart 279.99

DAHOAN
HOT!
5/\$5

DAHOAN 4 oz
Mashed Potatoes
Everyday Bi-Mart 1.39

SOFTBAKED
2/\$5

Franz
Soft Baked Cookies
Everyday Bi-Mart 1.49

PRICES EFFECTIVE THROUGH OCTOBER 20, 2024

STOREWIDE SAVINGS!

15.99

Audubon Park Wild
Bird Food
Everyday Bi-Mart 19.99 - 19.99

BI-MART

CELEBRATING 20 YEARS
OF BEING
EMPLOYEE-OWNED!

SCAN FOR SAVINGS!

[CLICK HERE TO WATCH TV SPOTS](#)