

WEEK OF:

05/29 - 06/04

BI-MART



DIGITAL IMPRESSIONS

BI-MART

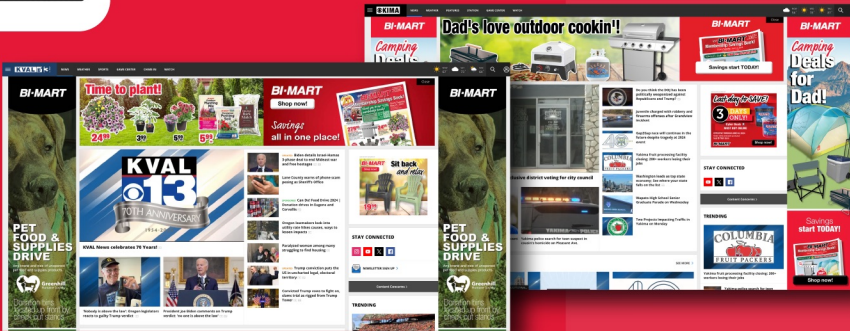
WIN ^{OR} BUY!
on **Lucky
Number
Tuesday!**



View 06/04 prizes



WEBSITE TAKEOVERS



*Delivering 1,000,000+ impressions
each day thru 10 major media partner
website takeovers in Portland,
Spokane, Boise, Central Oregon,
Southern Oregon, Eugene and Yakima.*



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

Nexgrill 4-Burner Propane Gas Grill 10,000 BTUs, 562 sq in of cooking surface, assembly required. Everyday Bi-Mart 249.99

HOT! 29.99

After \$18 Savings
Flame King 20 lb Propane Tank Everyday Bi-Mart 47.99

19.99 After \$18 Savings
Yoli Ste gray or red

PRICES EFFECTIVE THROUGH MONDAY, JUNE 17, 2024

Additional Savings!

2/\$7
Lay's 12.5 - 13.02 Party Size Chips
Everyday Bi-Mart 4.29

BI-MART

Watch for it in your mailbox or pick one up in-store today!

[CLICK HERE TO WATCH TV SPOTS](#)