

WEEK OF:

04/03 - 04/09

BI-MART

your BI-MART Membership Savings Book!
Starts Tuesday, March 26, 2024
PRICES EFFECTIVE THROUGH APRIL 8, 2024

SAVE \$30
149⁹⁹
Hex Grill 3 Burner Gas Grill Stainless Steel, 429 sq in cooking space, 27,000 BTU, every day BI-MART 179.99, only if in stock

SAVE \$70
229⁹⁹
Philips 50" Class 4K Ultra HD Roku TV 3 HDMI ports, Dolby audio, & Apple AirPlay
Everyday BI-MART 299.99, only if in stock

BI-MART Premium Lawn Food 22-3-3
BI-MART Premium All Purpose Fertilizer 16-16-16
BI-MART Premium Weed Feed 12-0-3



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian WEDNESDAY, APRIL 3, 2024

State added \$88M for treatment beds, but who will staff them?

Studies: Abortion care hard to obtain for pregnant prisoners

Israel strike kills 7 food aid workers

OSU aims to build on Elite 8 run

Oregon Garden ready for spring

Souper Heroes
Campbell's Family Size Soup and 100% Shop and Celebrate with a Cause of Importance. Shop with BI-MART. Shop our 16-page Souper Book at BI-MART.com.



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART WIN or BUY! on Lucky Number Tuesday!

View 04/09 prizes

Last day to SAVE! 3 DAYS ONLY!

Cyber Deals ✖ MUST BUY ONLINE
EFFECTIVE THROUGH APRIL 09, 2024
Order online and pick up at your local BI-MART store

Shop now!

BI-MART 24⁹⁹ Scott's Turf Builder WEED & FEED

Savings start TODAY!



WEBSITE TAKEOVERS

BI-MART Garden 30% Off

BI-MART WIN or BUY! on Lucky Number Tuesday!

BI-MART Savings for your best friend

BI-MART Sign-Up & Be Entered to WIN \$500 BI-MART SHOPPING SPREE

BI-MART Savings for your best friend

BI-MART Watch: Waterline sighted in Eugene

BI-MART Family Wellness Check opened in

BI-MART 25% Off

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

Membership Sale
Starts Tuesday, March 28th
PRICES EFFECTIVE THROUGH APRIL 6, 2024

SAVE \$30
149.99
Nexgrill 3 Burner Gas Grill Stainless steel hood, 429 sq in cooking space, 27,000 BTUs
Everyday Bi-Mart: 179.99
Assembly required!

Additional Savings!
9.99
After \$8 Savings
Bi-Mart 3 cu ft Raised Bed Soil with Soil Conditioner

27¢
Philips Ultra 3 LED Everyday

BI-MART **20 YEARS OF BEING EMPLOYEE OWNED**

SCAN FOR SAVINGS!

[CLICK HERE TO WATCH TV SPOTS](#)