

WEEK OF:

03/06 - 03/12

BI-MART



NEWSPAPER

PROUDLY 20 YEARS
EMPLOYEE-OWNED
Look for Owner's Choice Special Pricing

your BI-MART
Membership Savings Book!
Starts Tuesday, February 27, 2024
Prices effective through March 11, 2024

To learn more about Lucky Number Tuesday visit: www.Bi-Mart.com

Thank you to our membership family!
Over three million & counting

Not a member?
Only \$5 Lifetime Membership
Participate in Lucky Number Tuesday
Local Event Discounts
Your money stays local

Scan to sign up!
Pick up card in store

In-store only
3.99
After \$1 Savings Jumbo 6 pk Strawberries

In-store only
2/56
3.5"-4.5" Herbs
Everyday Bi-Mart 3.40

Anniversary SALE!

MadeOn
All Purpose Plant Food
10.99
After \$1 Savings
Miracle-Gro 4 lb All Purpose Plant Food Water soluble. Everyday Bi-Mart 11.99

STEEL PLUS
5.99

Anniversary SALE!

After \$5 Savings
Western Crown 10 lb Ironium Sulfate
Everyday Bi-Mart 15.99

After \$5 Savings
19.99
1000W Gas Generator
Everyday Bi-Mart 24.99

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian
WEDNESDAY, MARCH 6, 2024

Grocery merger rests in hands of Oregon judge
There is a slim sliver of savings on the power line cable in the Portland area and elsewhere that it

Super Tuesday wins move Biden, Trump closer to a rematch

Desperation grows in Casa

A career in the movies

10 climate compliance

A fresh look for spring?

Souper Heroes
Canned & Dried Beans are \$2.50
Shop and calculate your savings with Bi-Mart.



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
Get ready for Spring!

SAVE \$10
49.99
Shop now!

PROUDLY 20 YEARS
EMPLOYEE-OWNED
Look for Owner's Choice Special Pricing

BI-MART
Get the garden ready!

SAVE \$20
79.99
Shop now!

PROUDLY 20 YEARS
EMPLOYEE-OWNED
Look for Owner's Choice Special Pricing

Last day to SAVE!

3 DAYS ONLY!

Cyber Deals x MUST BUY ONLINE
EFFECTIVE THROUGH MARCH 12, 2024
Order online and pick up at your local Bi-Mart store

Yuban
BONUS SIZE!
4.6 LBS (20.5 OZ)
TRADITIONAL ROAST

Shop now!



WEBSITE TAKEOVERS

Collage of BI-MART website takeovers featuring various promotions and product displays.

Save on Spring!

Sign-Up & Be Entered to WIN \$500 BI-MART SHOPPING SPREE

30% Off

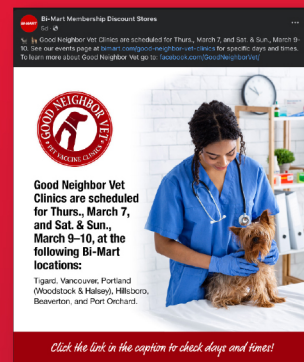
WIN-BUY! Lucky Number Tuesday!

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

\$2 Off Everyday Bi-Mart
All Printer Ink Cartridges
More brands available in-store

OwnersChoice 20th Anniversary

14.99 After \$4 Savings
Mobil Delvac
1 gal 15W-40
Diesel Engine Oil
Everyday Bi-Mart 18.99

29.99 After \$5 Savings
Gilbert 60' Flexo
Everyday Bi-Mart 34.99

Additional Owners Choice Savings!

\$18 OFF
29.99
SuperS Agri-Plus
Hydraulic Fluid

PRICES EFFECTIVE THROUGH MONDAY, MARCH 11, 2024
*Excludes Bi-Mart 31 LOGANMA Store

BI-MART **20 YEARS OF BEING EMPLOYEE OWNED** **SCAN FOR SAVINGS!**

[CLICK HERE TO WATCH TV SPOTS](#)