

BI-MART



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



PROUDLY 20 YEARS EMPLOYEE-OWNED

your BI-MART Membership Savings Book!

Starts Tuesday, February 27, 2024
Prices effective through March 11, 2024

To learn more about Lucky Number Tuesday visit: [My Google](#) Go to [www.BI-Mart.com](#)

Thank you to our membership family!

Over three million & counting

Not a member?

- Only \$5 Lifetime Membership
- Participate in Lucky Number Tuesday
- Local Event Discounts
- Your money stays local!

Scan to sign up!
Pick up card in store

In-store only 3.99 After \$1 Savings Jumbo 6 pk Strawberries

In-store only 2/36 3.5"-4.5" Herbs Everyday \$5, Mar 3-31

Anniversary SALE!

10.99

After \$1 Savings Miracle-Gro 4 lb All Purpose Plant Food Water soluble. Everyday \$19.99

Anniversary SALE!

19.99

After \$5 Savings Western Crown 10 lb Premium Substrate \$29.99

STEEL PLUS

5.99

Anniversary SALE!

19.99

After \$5 Savings 4500W Gas Generator \$29.99



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

PROUDLY 20 YEARS EMPLOYEE-OWNED

BI-MART

SAVE \$10

49.99

Shop Savings NOW!

BI-MART

WIN OR BUY!

on Lucky Number Tuesday!

View 03/05 prizes

PROUDLY 20 YEARS EMPLOYEE-OWNED

BI-MART

EVERYDAY VALUE!

8.99

Shop Savings NOW!



WEBSITE TAKEOVERS

BI-MART **WIN-BUY!**

Celebrating

BI-MART **WIN-BUY!**

Lucky Number Tuesday!

BI-MART **WIN-BUY!**

Lucky Number Tuesday!

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

\$2 Off Everyday Bi-Mart All Printer Ink Cartridges

Owners' Choice: 20th Anniversary

14.99 After \$4 Savings Mobil Delvac 1 gal 15W-40 Diesel Engine Oil

29.99 After \$5 Savings Gilmour 50 Flexo SuperS Agri-Plus Hydraulic Fluid

Additional Owners Choice Savings!

\$18 OFF

29.99 SuperS Agri-Plus Hydraulic Fluid

PRICES EFFECTIVE THROUGH MONDAY, MARCH 11, 2020

BI-MART **20 YEARS OF BEING EMPLOYEE OWNED** SCAN FOR SAVINGS!

CLICK HERE TO WATCH TV SPOTS