

WEEK OF:

02/21 - 02/27

BI-MART

PROUDLY 20 YEARS
EMPLOYEE-OWNED
Look for Owner's Choice Special Pricing

your BI-MART Membership Savings Book!
To learn more about Lucky Number Tuesday visit www.BI-Mart.com

Starts Tuesday, February 27, 2024
Prices effective through March 11, 2024

Thank you to our membership family!
Over three million & counting

Not a member?
Only \$5 Lifetime Membership
Participate in Lucky Number Tuesday
Local Event Discounts
Your money stays local

Scan to sign up!
Pick up card in store

In-store only **3.99**
After \$1 Savings Jumbo 6 pk Strawberries

In-store only **2/56**
3.5"-4.5" Herbs
Everyday \$9.99 3.40

Anniversary SALE!
All Purpose Plant Food
10.99
After \$1 Savings
Miracle-Gro 4 lb All Purpose Plant Food Water soluble. Everyday \$9.99

Anniversary SALE!
After \$5 Savings
Western Crown 10 lb Ironium Sulfate
\$9.99

Anniversary SALE!
After \$5 Savings
500W Gas Generator
\$19.99

STEEL PLUS
5.99



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian
WEDNESDAY, FEBRUARY 21, 2024

TriMet sees deadliest year in almost decade

Five people were killed TriMet pulled two drivers from duty, resulted for \$450,000 with one victim's family

What credit merger means

Mosti Mantia returns

CO2 weather comfort food

Star reads not just designed for the speed of vehicles

Dig These Deals
Order Online FREE Pick Up BI-MART



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART WIN-OR-BUY! on Lucky Number Tuesday!

View 02/27 prizes

Last day to SAVE!
3 DAYS ONLY!

Cyber Deals ✖ MUST BUY ONLINE
EFFECTIVE THROUGH FEBRUARY 27, 2024
Order online and pick up at your local BI-Mart store

Shop now!

PROUDLY 20 YEARS
EMPLOYEE-OWNED

25% Off

Shop Savings NOW!



WEBSITE TAKEOVERS

Get these deals before they fly away!

Save on appliances!

Get these deals before they fly away!

WIN-BUY! on Lucky Number Tuesday!

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

Owner's Choice
PMC 20 ct Ammo \$9.99
 After \$1 Savings
 PMC 20 ct 5.56 62 gr Ammo Everyday
 Bi-Mart 10.99 #888K
 PRICES EFFECTIVE THROUGH MONDAY, MARCH 11, 2024

Additional Owners Choice Savings!
4.99 ea (S2 OFF)
 Seattle's Best Ground Coffee

BI-MART | **20 YEARS OF BEING EMPLOYEE OWNED** | SCAN FOR SAVINGS!

[CLICK HERE TO WATCH TV SPOTS](#)