

WEEK OF:
12/20 - 12/26

BI-MART

Your BI-MART Membership Savings Book!
Starts Tuesday, December 12, 2023!
PRICES EFFECTIVE THROUGH DECEMBER 26, 2023

SAVE \$60
99.99
Toshiba 1.0 cu. ft. Microwave
Everyday BI-MART \$149.99

PHILIPS
SAVE \$100
249.99
Philips 55" HD Class Roku Smart TV
3 HDMI inputs, USB media, compatible with Google Assistant™, 1000p
Everyday BI-MART \$349.99

Clearance
Categories
REMAINING ONLY

Centerpieces
Placemats
Tablecloths

\$7.50
Brewery's Walking Cider
Only \$7.50 Mar 2.50



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
Membership Value!
6.99
HILLS HIGH YIELD
Shop Savings!

BI-MART
Membership Value!
In-store only
17.99 pk
Rainier Hamm's Blue Ribbon
Shop Savings!
Happy New Year!

BI-MART
WIN or BUY!
on **Lucky Number Tuesday!**
View 12/26 prizes



WEBSITE TAKEOVERS

BI-MART
Great gifts for even better prices!

Festival of Lights
Going on NOW through January 1

WIN-BUY!
Lucky Number Tuesday!

40% Off
Savings start Today!

13 pages of Savings!

WIN-BUY!
Lucky Number Tuesday!

Save on gifts!

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



FIND GREAT DEALS THIS CHRISTMAS SEASON!



199 CAMPBELL'S FAMILY SIZE SOUP



2/\$7 NABISCO SNACK CRACKERS



[CLICK HERE TO WATCH TV SPOTS](#)