

WEEK OF:
12/06 - 12/12

BI-MART

Your BI-MART Membership Savings Book!
Starts Tuesday, December 12, 2023!
PRICES EFFECTIVE THROUGH DECEMBER 26, 2023

SAVE \$60
99.99
Toshiba 1.0 cu ft Microwave
Everyday BI-MART \$149.99

PHILIPS
SAVE \$100
249.99
Philips 55" HD Class Roku Smart TV
3 HDMI inputs, USB media, compatible with Google Assistant™, 100Hz
Everyday BI-MART \$349.99

Clearance
Categories
REMAINING ONLY

Centerpieces
Placemats
Tablecloths

Blended Cider
\$1.50
\$1.50
\$1.50



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian
WEDNESDAY, DECEMBER 6, 2023 ALWAYS ON ORIGIN.COM

Floods, landslides as forecast calls for more rain
By Jay...
Portland has recorded 11.1 inches since Monday.

Just a third of PPS' struggling young readers got help during strike

Sweet Savings
BI-MART



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
Save on lookin' good!
19.99
SIGNATURE
Shop now!

Big savings on Skill!
BI-MART
Shop now!

BI-MART
30% Off
Shop Savings!
Savings start TODAY!



WEBSITE TAKEOVERS

BI-MART
Early Christmas Clearance
Savings starting TODAY!

BI-MART
20 pages of Savings!

BI-MART
Save on holidays gift sets!

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Save on holiday gift sets!

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Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



FIND GREAT HOLIDAY SAVINGS WITH OUR CHRISTMAS SAVINGS BOOK!



[CLICK HERE TO WATCH TV SPOTS](#)