

WEEK OF:

02/14 - 02/20

# BI-MART

**BI-MART**  
Employee Owned. Real Value. Every Day.

**This week only!**  
SPECIAL SAVINGS  
February 13-19, 2024

2/\$3 Friskies 2.1 oz Party Mix Cat Treats (Everyday BI-Mart 1.79)

\$20 Off

69.99 Toshiba Stainless Steel Microwave (Everyday BI-Mart 89.99)

Up Coffee Maker (Everyday \$9.99)

% Off Blankets (Everyday \$19.99 - \$7.99)



## NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



## DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

**BI-MART**

19.99 After \$4 Digital Rebate\*

**23.99**

ZINSSER® Bulls Eye 123 Primer for All Surfaces

Savings going on NOW!

**BI-MART**

WIN OR BUY!  
on **Lucky Number Tuesday!**

View 02/13 prizes

Buy \$20, Get a \$5 Reward\*

Buy \$30, Get a \$10 Reward\*

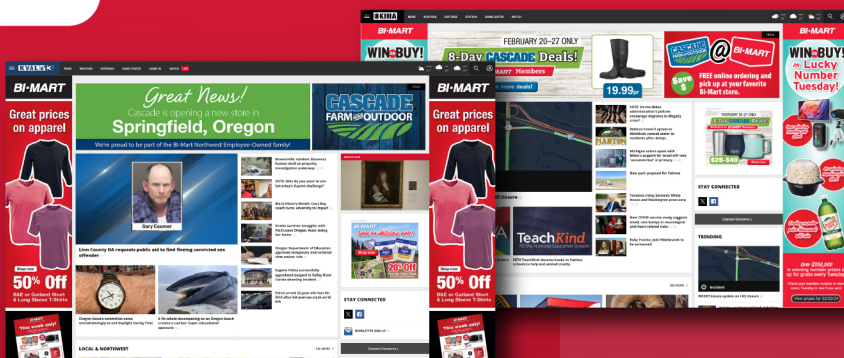
LEARN MORE

Make Every Day More Rewarding

GET A \$5 OR \$10 REWARD\* WHEN YOU SPEND \$20 OR \$30 ON EXCLUDING TAXABLE PREPARED PRODUCTS\*\* IN A TRANSACTION BETWEEN 12/31/23 AND 2/28/24. Terms and restrictions apply. See www.bi-mart.com/rewards for full details and participating products. \*\*Only 1 participating AMO/MP product per qualifying purchase. Excludes ADULT ZIPPERS® Adult and Junior products, SmartPicks™, SmartFit™, SmartFit™ Pro, SmartFit™ Tights, CHILDREN'S SLEEPER® ADULT SLEEPER® CHILDREN'S THERMAL COZY™ and ADULT THERMAL™ COZY™. Like products only as shown. BAND-AID® is a registered trademark. © 2023 © 2024 © 2024 Wal-Mart Stores, Inc.



## WEBSITE TAKEOVERS

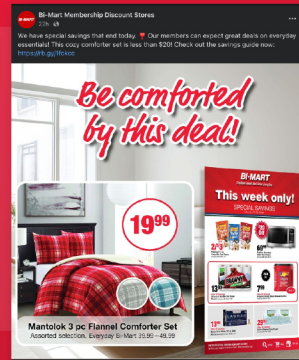


Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



## ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



## PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



## EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



## TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



SAVE WITH OUR LATEST DIGITAL SAVINGS GUIDE

BI-MART

SAVE ONLINE AT BIMART.COM!



SCAN FOR SAVINGS!

CLICK HERE TO WATCH TV SPOTS