

WEEK OF:

01/31 - 02/06

BI-MART



NEWSPAPER

Your **BI-MART**
Membership Savings Book!
Starts Tuesday, January 30, 2024
Prices effective through February 12, 2024

SAVE \$50
65" 4K
379⁹⁹
Philips 65" Class UHD 4K Roku Smart TV
3 HDMI ports, Ultra High Definition, Dolby Audio
Everyday Bi-Mart: \$299.99 (MSRP \$399.99)

\$20 Off
Okuma Cold Water Casting Reels
Everyday Bi-Mart: \$103.99 & \$133.99
Philips: \$103.99 (MSRP \$123.99)

Special Purchase
10⁹⁹
After \$2 Savings
Buffalo Cartridge
50 ct 9mm 115 gr FMJ Ammo Everyday
Bi-Mart: \$12.99, save \$2.00 when you purchase \$50.00 or more (MSRP \$22.99)

After \$1 Savings
9⁴⁹
PMC 20 ct 223 55 gr Ammo Everyday
Bi-Mart: \$10.49 (MSRP \$11.49)

is Wednesday, February 14th

3⁹⁹
Lays 12.5-13 oz Party Size Chips
Everyday Bi-Mart: \$3.99

70% OFF
Lays 12.5-13 oz Party Size Chips
Everyday Bi-Mart: \$3.99

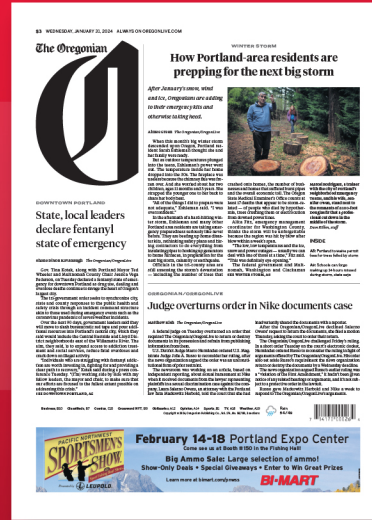
85% OFF
Lays 12.5-13 oz Party Size Chips
Everyday Bi-Mart: \$3.99

90% OFF
Lays 12.5-13 oz Party Size Chips
Everyday Bi-Mart: \$3.99

57⁹⁹
Family Size
Chicken Biscuits
Everyday Bi-Mart: \$5.79 (MSRP \$6.99)

Triscuit
Family Size
Crackers
Everyday Bi-Mart: \$5.79 (MSRP \$6.99)

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

Compare & SAVE!

59⁹⁹
After \$40 Savings
Chefman Multifunctional 10L Air Fryer

BI-MART
Shop now

BI-MART
Great Northwest OUTDOOR DAYS

New at Bi-Mart

119⁹⁹
Athlon Optics 10x42 Argos Binoculars

Shop Savings NOW!

Last day to SAVE!

3 DAYS ONLY!

Cyber Deals ✖
MUST BUY ONLINE

EFFECTIVE THROUGH FEBRUARY 6, 2024
Order online and pick up at your local Bi-Mart store

Shop now!



WEBSITE TAKEOVERS



Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

FOR ADDRESS CORRECTIONS: Contact your local Bi-Mart store or visit: www.bi-mart.com

EVERYDAY VALUE!
29.98 ea
Pedigree 40 lb or 44 lb Dry Dog Food
44lb VALUE SIZE

Additional Valentine's Savings!
5.99 ea
Russell Stover or Whitman's Chocolates

Additional Savings!
Whitman's

PRICES EFFECTIVE THROUGH MONDAY, FEBRUARY 12, 2024

BI-MART | The savings continue at Bi-Mart | SCAN FOR SAVINGS!

CLICK HERE TO WATCH TV SPOTS