

WEEK OF:

01/24 - 01/30

BI-MART



NEWSPAPER

Your BI-MART Membership Savings Book!
Starts Tuesday, January 30, 2024
Prices effective through February 12, 2024

SAVE \$50 **65" 4K**

PHILIPS
379⁹⁹
Philips 65" Class UHD 4K Roku Smart TV
3 HDMI ports, Ultra High Definition, Dolby Audio
Everyday BI-MART \$299.99 (MSRP \$379.99)

\$20 Off
Okuma Cold Water Casting Reels
Everyday BI-MART \$103.99 + \$33.99
PHILIPPE, GUN-BROCK, GUN-BROCK, GUN-BROCK

Special Purchase
10⁹⁹
After \$2 Savings
Buffalo Cartridge
50 ct 9mm 115 gr
Everyday BI-MART \$12.99, save 20¢ (MSRP \$13.99)

9⁴⁹
After \$1 Savings
PMC 20 ct 223
55 gr Ammo Everyday
BI-MART \$10.49 (MSRP \$11.49)

is Wednesday, February 14th

3⁹⁹
Lays 12.5-13 oz Party Size Chips
Crispy On The Border
Everyday BI-MART \$3.99

7⁹⁹
Triscuit
Everyday BI-MART \$7.99

85% OFF
90% OFF

7⁹⁹
Family Size
Chicken Biscuits
Everyday BI-MART \$7.99

10⁹⁹
90% OFF

7⁹⁹
Family Size
Triscuit
Everyday BI-MART \$7.99

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
Essentials...for less!

11⁹⁹
Angel 16 Roll & Scott 12 Roll Bath Tissue

Shop now

BI-MART

\$20 Off

okuma

Savings start TODAY!

Last day to SAVE!

3 DAYS ONLY!

Cyber Deals **MUST BUY ONLINE**

EFFECTIVE THROUGH JANUARY 30, 2024
Order online and pick up at your local BI-Mart store

BI-MART **Shop now!**



WEBSITE TAKEOVERS

BI-MART website takeovers showing various promotional banners and offers.

20% Off
WIN-BUY!

Valentine's Day Gifts are here!

57% Off
BI-MART 16 pieces of Savings!
Starts TODAY

BI-MART
20% Off
WIN-BUY!
Lucky Number Tuesday!

7⁹⁹
7⁹⁹
7⁹⁹

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



BI-MART

The savings start
Tuesday, 1/30!



SCAN FOR SAVINGS!

[CLICK HERE TO WATCH TV SPOTS](#)