BI-MART ADVERTISING RECAP



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian	Teachers, students	Hardesty leak lawsuit
	wilt with no AC	Pormer Periland Commissions Ja Ann Haderiy accepted SLD and a written apology Irom Mayor Ted Wheels
	Air conditioning has become a must-have for new schools — and a sore spot for buildings without it.	to artific datase d reseat from a farewall over the load of an economic bill and vice report. All
	int a the	Pickleball an much more
	C. C.	When Peel and's new pickleting or mostly seen opens Polary, it was 't polar Polary, it was 't for popular spari who will want to check it out "There is a dust based with the popular spari who pingeong, seen hole, avoid opensation and a mode to progress the ping
Labor group	Pin Pikers	mini-pillonuna, sha Iwa miazanin, \$1
launches end run		Downtown
around effort to curb	Unverlex High Scheel-bindenic Min-Granning, JoB, Amelia James and Vy Nguyen Boirn dering a morting in advance of the scheel year. Their value is not end only a Amelia in Perci-hash loss is reading and the scheel of the scheel of the scheel in the scheel of the schee o	office worker
political donations	Ministerman Thelegosian/Degaslity	The or obsir of Cos. Tina Katoli's downtown Portland task force was set any sidel mandates.
BilleryReenal The imposing/Segmilian A publical suspection language of the sense pro- ender respective senses. End two builts measure pro- ceeds for twent but contains are well van strategy almed 4.5 Ming a proposed sampling. Statuser releares have any working to qualify for the built for means that as a set working to qualify for the built for means that as	Kate Zusann tech knir ju teach at i karsthari 15. "Ti's hard to in a haft, iann at inde briann at angleichnair a than Fabranach, ang a surar presid harpson, sugaroit ray in statist and angle and angle ang	In this area couplingers, signaling that a plath by the sity is being worker back is the office could a longit with BII
we is cop considering and shed light on dark menty. The incomments that Gost Congost Birds in get on the satisfies in 2004 would estimately cap the size of political locations, but they readd after unitary, butiness many distance and other memberships programmal known to continue reading bandwish of themanuk or even millions of dot- no is non-birds.	main a conditioning 600 approves or mains. The cost is a spee- hand for considering and approves or mains. The cost is a spee- hand for considering approxement is a speed of the speed of the birth building like is another or a constraint of the speed approxement in the speed of the speed of the speed of the speed approxement in the speed of	'Olympics of dahlia-dom' With more than 20000 unitation animate
Kalo Tilian, essential or alianciar of general performance propy Common Contro Congress, said Gar Oregon's Institu- tions are "linearly an effect in by in idential (the proposal in division limit) and other a different alianmatics." "In pleasa di alterer's sponsible removement lineard ampaign finance rolten and mare pipyes are locking to ways to de thick, "and Tilanc, who give input in the	In the local drawles, six conditioning has goes from an $N \leq \pi$ and $N > N \leq N < N < N < N < N < N < N < N < N <$	rollers Dans your num of the solid saladies, if your works a number of legal fulfacence. This works and its PostLand, Dars Tolersand users
irologuand of the reform advocator' proposed but where regardinations has yet in endower any moreover for 2004. Tablet analoty same althous changes that they've reade to appear on the conface table to highly preferentia." RECOMPLETED CONTENENTIONS, LAP	Bream braing for Breinsteinfeldlines/forwelseinfeldlines remains in an one three allmatic charge has made worther in the second sequence brails for the second for more element. HE MAC 10 (1000), NN	Dar American Dublia Boolety's national shore Cl
Rodman III Ganalisch, 10 Ganico, 22 Generated WYC	10 Oklaamin, 5.1 Option, 5.1 Open, 5. TV 50.1 Washer, 5.1 Open,	
Protect Your Ho	me and Save	
fanne \$20 on Bring Spotlight an at Brittart, Grennter Brit	al Paulingel Converse and price \$100.000	
DUMA	PT P	

DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.



WEBSITE TAKEOVERS



Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.







Т٧

EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



📑 Your Employee-Owned Membership Store



Hembership Sarringi Boot. Hembership Sarringi Boot. Hembership Sarringi Boot.

CLICK HERE TO WATCH TV SPOTS