BI-MART ADVERTISING RECAP



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).

The Oregonian	Girl Scouts connect		Election results
UNITE ANT	with moms in D	serve family	Reference of the Processing of the second of the processing of the
vary widely, from spitting to stabbing	Relationsy Randonsia, wakao sponsi nervon presera ku pelonan, hangu dangakine Jackson Grown, Ha, daning a whak in The Hig Yang Mergyawand ita kaloma ma Khawah 24. Journ Abagahar, atag Korasamah Kadoma. The Dreyonian, Grogonilar		in Tindoington over raising the debi limit serves for senatorial too the limit everyday Americans, but they could need up having to consequences. All
A base to the "D- increases increases" and the set of t	The speed of dataset of the share that the speed of the s	We want to give them this new opportunity to see themselves in a new way, (to see) their connection to their child in a new way." <i>Leg bala</i> , ager <i>Leg bala</i> , ager <i>Leg bala</i> , ager <i>Leg bala</i> , ager	BPONTS Blazers get No. 3 pick The first of the state of t
Robert R. Constant, V. Conte, C. Constant	Beat the High C Generation of the second s	Cost of Li	sa. *



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.





WEBSITE TAKEOVERS



Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland. Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.





ene (Wilakenzie), Springfield (Mohawk Blvd.), Port C #*Clinic Location* 2272 SE Santiam Hwy, Alberry, OF

the link in the caption above to check days and tin

PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.





ROCHE



ΤV

EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.





TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



📑 Your Employee-Owned Membership Store



CLICK HERE TO WATCH TV SPOTS