

WEEK OF:

1/25 - 1/31

BI-MART



NEWSPAPER

Your **BI-MART**
Membership Savings Book!
Starts Tuesday, January 31, 2023!
PRICES EFFECTIVE THROUGH FEBRUARY 14, 2023

SAVE \$80
349.99
Philips 65" Class 4K Roku Smart TV
4 HDMI ports, HDR, Dolby Audio, Bluetooth
Version 5.0. Everyday \$429.99

In-Store Only
3.99
Everyday BI-Mart
Party Size Lay's Chips

In-Store Only
4.49^{ea}
Everyday BI-Mart
Party Size Doritos, Cheesitos,
Fritos, & Smartfood Popcorn
9.75-16.25 oz

In-Store Only
6.99^{ea}
Plus discount when you buy
Pepsi Brand
12 oz cans

Buy 2, Get 2 FREE!
Only on select items

Clearance Savings!
Look inside for more

49^{ea}
1 oz
Truffles
\$1.99

65^{ea}
1 oz
Truffles
\$1.99

70% OFF
SEA SALT
SEA SALT

4/\$5
Rofel Diced
Tomatoes &
Green Chiles

\$7
Crack Crackers
\$1.25

Highly visible front page positioning
in the Oregonian/Portland
(Wednesday, Friday & Sunday).

Oregonian - Jan 25, 2023 - Full Run - A1

The Oregonian

Dance Team ready to bring you good luck
Portland's White Lotus Dance Team will perform during the season

Home prices slip as rising rates seize metro area market

Wildfire maps delayed again

Documents at Pence house

Make your meatless plan

Shop Your Way and Save
Learn more at bi-mart.com or visit your local store.

Oregonian - Jan 29, 2023 - Full Run - A1

The Sunday Oregonian

Can Oregon hit Gov. Kotek's housing goal?

Schools see the return of police officers — at sporting events

Season on the brink

Quiet legacy on the trails

Start Saving Tuesday!
Our Smart Savings Book has 16 pages of great deals. Shop at BI-MART and save on groceries, gifts, sporting goods and more!



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
SHOP OUR NEW SAVINGS GUIDE

30% OFF CALENDARS & PLANNERS

BI-MART
SHOP YOUR WAY! IN-STORE OR ONLINE

Healthy Choice
Chicken with Rice
Vegetable Beef
Country Vegetable

Nature Made AVAILABLE AT **BI-MART**

D3
2000 IU
2000 IU

ImmuneMAX

SEE THE SELECTION



WEBSITE TAKEOVERS

BI-MART **Eugene Boat & Sportsmen's SHOW**

35,000 Name Brands!
Order name brand products on cascadefarmandoutdoor.com and pick them up at your BI-MART store.

2 OFF
2000 IU

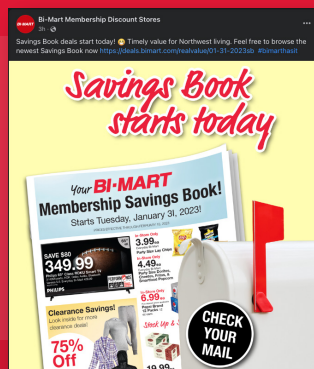
Save your way!
Online or in-store

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



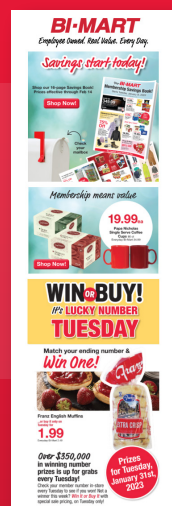
PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



[CLICK HERE TO WATCH TV SPOTS](#)