

# BI-MART



# NEWSPAPER



*Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).*



## DIGITAL IMPRESSIONS

*Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.*

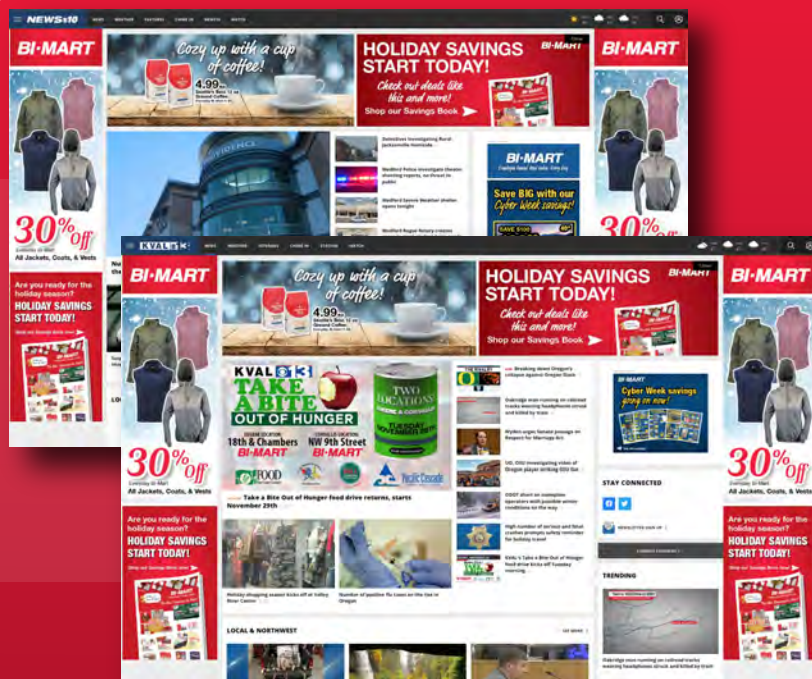






## WEBSITE TAKEOVERS

*Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.*



## SOCIAL MEDIA

*Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.*



## TELEVISION



*30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.*

**CLICK HERE TO WATCH TV SPOTS**